



For Immediate Release

**CONTENTGUARD LICENSES DIGITAL RIGHTS MANAGEMENT PATENTS TO SANYO FOR
MOBILE HANDSETS**

El Segundo, Calif., December 18 2008 - ContentGuard, a leading developer of digital rights management (DRM) technology, today announced a patent licensing agreement with Sanyo Electric Co., Ltd. (Sanyo) for mobile handsets. ContentGuard technology enables the consumer-friendly implementation of digital content distribution models such as content rental, content subscription, variable pricing, and secure peer-to-peer distribution. Terms of the licensing agreement were not disclosed.

“We are extremely pleased that Sanyo has entered an agreement with ContentGuard”, said Rob Logan, CEO of ContentGuard. “This further reinforces the value of DRM technology for content owners, distributors, and device manufacturers.”

ABOUT CONTENTGUARD

ContentGuard develops and licenses digital rights management (DRM) technology which enables the creation of new digital business models, consumer-friendly services, and enterprise content security solutions. The company's portfolio features more than 200 patents and over 250 pending applications worldwide. ContentGuard maintains strong relationships with companies that facilitate the seamless movement of digital content across devices, maintaining the rights of content owners and meeting the needs of consumers. ContentGuard was spun out of Xerox PARC in 2000 and is privately held. Current licensees of ContentGuard technology include LG Electronics, Microsoft Corporation, Nokia, Sharp, Sony, Thomson, and Time Warner, Inc. For more information about ContentGuard and its technology and licensing programs, please visit <http://www.contentguard.com>.

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